#Keepiton

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Fighting internet shutdowns around the world

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What is the #KeepItOn campaign? What do we stand for? What have we been up to? Where are we heading?





What is the **#KeepItOn** campaign?

- A global campaign
- Launched at RightsCon Silicon
 Valley 2016 by Access Now
- 220 civil society organizations from 99 countries



What do we stand for?

- Stopping internet shutdowns
- Advocacy against internet shutdowns
- Monitoring and Documentation of shutdowns
- Provide <u>digital security</u> support and circumvention tips
- Strategic Litigation
- Grants for grassroots advocacy



Definition of Internet shutdown?

An <u>internet shutdown</u> can be defined as an "intentional disruption of internet or electronic communications, rendering them inaccessible or effectively unusable, for a specific population or within a location, often to exert control over the flow of information."...,

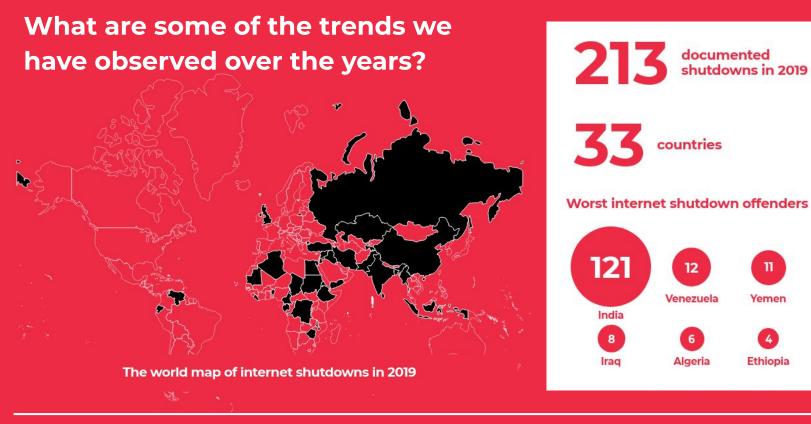




What have we been up to?

For more information, visit: <u>https://www.accessnow.org/keepiton/</u>







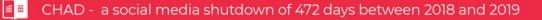






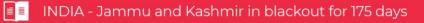
New trends observed in 2019

1. Longer shutdowns





MYANMAR - Ongoing internet shutdowns in townships in Rakhine and Chin states





BANGLADESH - Ongoing ban of refugees using SIM cards for 168+ days



IRAQ - an internet shutdown of 50+ days during protests

2. More targeted geographical scope



Targeting refugees, especially at the borders



Targeting places where marginalized groups live

3. Affecting more people in Africa



23 out of 25 shutdowns across Africa in 2019 are national, affecting 14 countries



10 out of 20 shutdowns across Africa in 2018 are national, affecting eight countries

Ro Sawyeddollah is a Rohingya refugee currently staying in a Cox's Bazar camp in Bangladesh.

Internet shutdowns and COVID-19



"It has affected my mental health, my work, and made my life follow a theme of 'waking up with no plans and sleeping with no plans."

Sara is a researcher living in Srinagar, the largest city in India's Jammu and Kashmir region/s. Since August 2019, the longest internet ban in the history of this region has deeply interfered with the life and work of local people like Sara. Even though the internet was intermittently restored in January 2020, the ban has created a desperate new norm for people in the region. As the COVID19 pandemic continues, local healthcare experts warn the situation will deteriorate without the reinstatement of internet access. "All the other students in the country are getting an education, but we're only waiting for access ... I don't see any progress in my future, because it's not just the internet, we're not even given access to other communication channels [during the lockdown]."

Like in many other countries, the Pakistani government has moved education online due to COVID-19. But students in Waziristan don't have the same access to education as the rest of the country, due to the lack of a basic internet connection. Shams-Uddin, a postgraduate student in Zoology, sees a gloomy future without the fundamental tools he needs to keep studying.

How about those disconnected during COVID-19

- Inability to access timely information about COVID-19
- Frontline workers unable to access COVID-19 related protocols on time
- Education put on hold
- Communication with families and loved ones disrupted
- Feeling hopeless and helpless





The Jakarta State Administrative Court recently declared as illegal the internet shutdowns in Papua and West Papua enforced by the Indonesian government in 2019.

apc.org/en/node/36501/

#InternetShutdowns 🛜 #KeepltOn 🥎



EngageMedia and Coconet 6:56 AM · Jun 16, 2020 · Twitter Web App

How is the #KeepItOn hashtag fairing online?

- #KeepltOn Twemoji
- Used over 200,000 times on Twitter since we launched it in May 2020





Where are we heading?

- Being Proactive
- Preventing shutdowns
- Circumventing shutdowns
- Measuring and monitoring shutdowns
- Assessing elections and shutdowns
- Telling the human impact of shutdowns
- Litigation



QUESTIONS?





How can I support the #KeepItOn campaign

- Report any sign of internet shutdown to us via <u>shutdownalert@accessnow.org</u>.
- Experienced a shutdown or social media blackout? Share your story with us via <u>this form</u>.
- Use the **#KeepItOn** to reachout



Resources:

- #KeepItOn 2019 report: <u>https://www.accessnow.org/keepiton-2019-report</u>
- Definition of Internet shutdown: <u>https://www.accessnow.org/no-internet-shutdowns-lets-keepiton/</u>
- #KeepItOn and #InternetShutdowns Twitter Emoji: https://twitter.com/accessnow/status/1265305089427804160?s=20
- For more information about our internet shutdowns work visit: <u>https://www.accessnow.org/keepiton/</u>
- To know more about our digital rights works: <u>https://www.accessnow.org/</u>



THANK YOU FOR YOUR ATTENTION

